



RATES & SCHEDULE

FLEETS & FUELS SHOWTIMES

CLEAN TRANSPORTATION EVENT NEWS

Delivered to attendees daily, only *Fleets & Fuels ShowTimes* combines live event coverage, exhibiting products and services news, and executive interviews – all **focused on clean transportation and fleets**.

Fleets & Fuels' **17+ years of market experience** for just the right mix of details and perspective to make the most out of the event.

No publication **more effectively reaches the movers and shakers** in clean and efficient transportation.

2012 FLEETS & FUELS SHOWTIMES ISSUES

CONFERENCE/EVENT	PUB DATES	AD CLOSE	ART DUE	WEBSITES
Green Truck Summit & Work Truck Show	Mar 6,7	Feb 22	Feb 29	Details
ACT Expo 2012	May 16,17	April 27	May 4	Details
WASTECON 2012	Aug 15,16*	July 27	Aug 3	Details
HTUF 2012 - Hybrid, Electric, and High Efficiency Truck Users Forum (we are the official Magazine & Program)	Sept 18,19	Aug 31	Sept 7	Details
NGV2012, Korea (13th International Conference & Exhibition on Natural Gas Vehicles)	Oct 9,10*	Sept 21	Sept 28	Details
HPP Summit 2012 (Natural Gas in High Horsepower Applications summit)	Oct 25,26	Oct 8	Oct 15	Details

* Issue dates are matched to opening day of expo floors. Due to event organizers' incomplete agendas in advance, these dates are subject to change.

2012 FLEETS & FUELS SHOWTIMES RATES

# OF ISSUES	1	2	3	4	5	6
FOUR-COLOR						
Spread	5,500	5,265	5,040	4,830	4,625	4,425
Full page	2,750	2,635	2,520	2,415	2,310	2,215
2/3 page	2,340	2,240	2,145	2,055	1,965	1,885
1/2 page	1,725	1,650	1,580	1,515	1,450	1,390
1/3 page	1,100	1,055	1,010	965	925	885
1/6 page	775	740	710	680	650	625
Inside covers	3,440	3,295	3,155	3,020	2,890	2,770
Back cover	3,880	3,715	3,555	3,405	3,260	3,125
Cover tab (full page ad required)	2,750	2,635	2,520	2,415	2,310	2,215
TWO-COLOR STANDARD – match color \$350 additional / PMS ink \$900 additional						
Full page	2,095	2,005	1,920	1,840	1,760	1,685
2/3 page	1,775	1,700	1,625	1,560	1,490	1,430
1/2 page	1,300	1,245	1,190	1,140	1,095	1,045
1/3 page	835	800	765	735	700	670
1/6 page	580	555	530	510	490	465
BLACK & WHITE						
Full page	1,900	1,820	1,740	1,670	1,595	1,530
2/3 page	1,680	1,610	1,540	1,475	1,410	1,350
1/2 page	1,190	1,140	1,090	1,045	1,000	960
1/3 page	760	730	695	665	640	610
1/6 page	535	510	490	470	450	430